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Growing Since 1885





Everblooming Gardenia

Gardenia jasminoides 'Veitchii'

Height: 4 feet

Spread: 3 feet

Sunlight:  

Hardiness Zone: (annual)

Description:

A prolific and constant bloomer with large, sweetly fragrant, elegant white flowers contrasted by deep green foliage; a wonderful garden accent plant that also makes a fine hedge; water more often in extreme heat

Ornamental Features

Everblooming Gardenia features showy fragrant double white flowers at the ends of the branches from late spring to late summer. The flowers are excellent for cutting. Its glossy pointy leaves remain dark green in color throughout the year.

Landscape Attributes

Everblooming Gardenia is a dense multi-stemmed annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a high maintenance plant that will require regular care and upkeep, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting bees and butterflies to your yard. It has no significant negative characteristics.

Everblooming Gardenia is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use
- Container Planting



Everblooming Gardenia flowers
Photo courtesy of NetPS Plant Finder

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Planting & Growing

Everblooming Gardenia will grow to be about 4 feet tall at maturity, with a spread of 3 feet. Although it's not a true annual, this slow-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil pH, but grows best in rich soils. It is somewhat tolerant of urban pollution. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This is a selected variety of a species not originally from North America.

Everblooming Gardenia is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.